DOCUMENT RESUME

ED 265 858

IR 051 376

AUTHOR Griffiths, Jose-Marie; And Others

TITLE New Directions in Library and Information Science

Education. Final Report. Volume 2.5: Database

Producer Professional Competencies.

INSTITUTION King Research, Inc., Rockville, Md.

SPONS AGENCY Office of Educational Research and Improvement (ED),

Washington, DC. Center for Libraries and Education

Improvement.

PUB DATE 84

C(NTRACT 300-82-0152

NOTE 105p.; One of 12 volumes supplementing the Final

Report on this project (IR 051 371).

PUB TYPE Information Analyses (07) -- Reference Materials -

General (130)

EDRS PRICE MF01/PC05 Plus Postage.

DESCRIPTORS *Competence; *Databases; Employment Patterns;

Information Processing; *Information Scientists; Information Services; *Job Performance; Job Skills;

Library Research; Occupational Information

IDENTIFIERS Competency Identification Procedures; Competency

Lists; *Database Produce:s; Information Industry

ABSTRACT

This document contains validated activities and competencies needed by librarians working in a database producer organization. The activities and competencies are organized according to the functions which these librarians perform: acquisitions; thesaurus development and control; indexing/abstracting; and publications and product management. Within each function, competencies are grouped under the categories of Knowledge, Skills, and Attitudes, and three professional levels are dealt with: entry level (0-3 years experience), mid-level (4-9 years experience), and senior level (10 or more years experience). (THC)



U.S. DEPARTMENT OF EDUCATION
NATIONAL INSTITUTE OF EDUCATION
EDUCATIONAL RESOURCES INFORMATION
CENTER (ERIC)

This document has been reproduced as received from the person or organization originating it.

 Minor changes have been made to improve reproduction quality

NEW DIRECTIONS IN LIBRARY AND IMPORPATION SCIENCE EDUCATION FINAL REPORT VOLUME 2.5
DATABASE PRODUCER PROFESSIONAL COMPETENCIES

1984

By:

Jose-Marie Griffiths, Ph.D. Paula Meise Strain Ellen A. Sweet

Submitted to:

Library Education, Research and Resources Branch
Center for Educational Improvement
Office of Educational Research and Improvement
U.S. Department of Education
Suite 725, Brown Building
1200 19th Street, N. W.
Washington, D.C. 20202-1630

King Research, Inc. 6000 Executive Boulevard Rockville, Maryland 20852

Points of view or opinions stated in this document do not necessarily represent official NIE position or policy

New Directions in Library and Information Science Education was prepared for the Office of Educational Research and Improvement under Contract No. 300-82-0152 with the Department of Education. This report does not necessarily reflect the positions or policies of the government, and no official endorsement should be inferred.



VOLUME TWO: SPECIFIC COMPETENCIES

List of Contents

		Page
1.	Academic Librarian Competencies	
2.	Public Librarian Competencies	
3.	School Librarian Competencies	
4.	Special Librarian Competencies	
5.	Database Producer Professional Competencies	
	Introduction	i
	Acquisitions Activities	1
	Knowledge validated as essential versus desirable	9
	validated as more or less important in the future Skills	12
	validated as essential versus desirable	14
	validated as more or less important in the future Attitudes	15
	validated as essential versus desirable	16
	validated as more or less important in the future	18
	Thesaurus Development and Control	
	Activities	19
	Knowledge validated as essential versus desirable	23
	validated as more or less important in the fature	25
	Skills	~
	validated as essential versus desirable validated as more or less important in the future	27 28
	Attitudes	
	validated as essential versus desirable	29
	validated as more or less important in the future	31
	Indexing/Abstracting Activities	32
	Knowledge	J2
	validated as essential versus desirable	38
	validated as more or less important in the future Skills	41
	validated as essential versus desirable	44
	validated as more or less important in the future	46
	Attitudes	
	validated as essential versus desirable	47



List of Contents (cont'd)

		Page
5.	Database Producer Professional Competencies (cont'd)	3 -
	Publications and Product Management Activities Knowledge	51
	<pre>validated as essential versus desirable validated as more or less important in the future Skills</pre>	57 59
	validated as essential versus desirable validated as more or less important in the future Attitudes	61 62
	validated as essential versus desirable validated as more or less important in the future	<u>ស</u> ស
6.	Database Distributor/Service Professional Competencies	
7.	Information Center/Clearinghouse Professional Competencies	
8.	Records and Information Manager Competencies	
9.	Archivist/Museum Professional Competencies	
10.	Information Analysis Center Professional Competencies	
11.	Information Service Company Professional Competencies	
12.	Library System Supplier Professional Competencies	



INTRODUCTION

This document contains validated activities and competencies needed by librarians working in a database producer organization. The following operational definition of competency was developed:

A competency is a generic knowledge, skill or attitude of a person that is causally related to effective behavior as demonstrated through external performance criteria, where:

- Knowledge is having information about, knowing, understanding, being acquainted with, being aware of, having experience of, or being familiar with something, someone, or how to do something.
- Skill is the ability to use one's knowledge effectively.
- Attitude is a mental or emotional approach to something, or someone.

We have identified several types of knowledge that are necessary to perform information work satisf. Storily as follows:

- <u>Basic knowledge</u> in such areas as language, communication, arithmetic operations, etc.
- <u>Subject knowledge</u> of primary subject fields of users served such as medicine, chemistry, law, etc.
- Library and information work environments such as the information community, its participants and their rial, economic and technical interrelationships, etc.
- Knowledge of what work is done such as the activities required to provide services and produce products, etc.
- Knowledge of the organization or user community served such as the mission, goals, and objectives of the user or the organization, user's information needs and requirements, etc.



There appear to be three kinds of skills necessary to perform information work satisfactorily including:

- Basic skills such as cognitive, communication, analytical, etc.
- <u>Skills related to each specific activity</u> being performed such as negotiation of reference questions, evaluation of search outputs, etc.
- Other skills such as managing time effectively, budgeting and making projections, etc.

Attitudes of librarians are found to be extremely important to work performance. We have found it useful to subdivide attitudes into:

- <u>Dispositional attitudes</u> toward one's profession, the organization served, one's work organization, and other people such as users and co-workers.
- <u>Personality traits/qualities</u> such as confidence, inquisitiveness, sense of ethics, flexibility, etc.
- Attitudes related to job/work/organization such as willingness to accept responsibility, willingness to learn, desire to grow, etc.

The activities and competencies are organized according to the functions which librarians perform, and by professional level as displayed in Figure 1. The competencies are cumulative across professional level, i.e., competencies of mid-level professionals include entries shown at the mid-level as well as those at the entry level, etc.

It is important to understand the distinction between functions performed and positions or job titles. Our rationale behind the functional approach was that we were more concerned with what information professionals do than with what they are called. In a single-person library, therefore, the librarian will undoubtedly perform more than a single function. In using and interpreting the competency data in this document, it is important to consider the functions being performed by



FUNCTIONS

ACTIVITIES		
Essential Versus Desirable	More versus Less Important in Puture	
	an totale	
ENTRY LEVEL	ENTRY LEVEL	
MID LEVEL	MID LEVEL	
SENTOR LEVEL	SENTOR LEVEL	

INCHEDIZE		
Essential Versus Desirable	More versus Less Important in Puture	
entry Level	entro level	
NID LEVEL	MID FEMET	
SIZNIOR LEVEL	SENIOR LEVFL	

SULE	
Essential Versus Desirable	More versus Less Important in Future
entry level	ENTRY LEVEL
MID LEVEL	MID LEVEL
SENTOR LEVEL	SENIOR LEVFL

	STATULES		
	Essential Versu s	More versus Less Important	
	Desirable	in Puture	
		:	
	entry Level	ENTRY LEVEL	
	į		
	MID LEVEL	PTD LEVEL	
	SENIOR LEVEL	SENTOR LEVEL	
i	DEL TELE	DETEN	

Pigure 1 Organization of Activities and Competencies

professionals and the activities being performed to determine which competencies are appropriate. The functions identified for librarians working in database producer organizations are:

- acquisitions
- thesaurus development and control
- indexing/abstracting
- publications and product management.

Three professional levels were defined as follows:

- entry level (up to 3 years of professional experience)
- mid level (4-9 years of professional experience)
- senior level (10 or more years of professional experience).

The activities performed are listed first and numbered sequentially. The actual assignment of individual activities to subcategories of the major activities and to the functions varies from one worksetting to another. The organization of activities that we developed provided us with the "best fit" case. Indented and unnumbered activities are essentially paraprofessional activities which, in small organizations, may be performed by professionals.

The activities are followed by the validated sets of knowledge, skills and attitudes. Two versions of each of the lists are provided. The first set have those competencies designated by the validators as essential in bold face print, and those designated as desirable in regular face print. The level of emphasis is denoted by asterisks as follows:

- denotes each competency rated as essential or desirable by 50-70 percent of the validators of that competency
- denotes each competency rated as essential or desirable by 71-84 percent of that validators of that competency



*** denotes each competency rated as essential or desirable by 85-100 percent of the validators of that competency.

The second set of knowledge, skills, and attitudes have competencies designated by the validators as becoming more or less important in the future. Again, the level of emphasis is denoted by asterisks as follows:

- denotes each competency rated by 1-20 percent of those who validated it (as essential, desirable, or not applicable) as becoming more or less important in the future
- ** denotes each competency rated by 21-40 percent of those who validated it (as essential, desirable, or not applicable) as becoming more or less important in the future
- denotes each competency rated by 41-100 percent of those who validated it (as essential, desirable, or not applicable) as becoming more or less important in the future
- denotes competencies rated as <u>currently</u> no: applicable which have also been rated as becoming more important in the future.



DATABASE PRODUCER PROPESSIONAL COMPETENCIES ACQUISITIONS



MATIVITIES

ACCUISITIONS

ENTRY LEVEL

Verification and Ordering

- Receive citations for serials/numbered series, selected monographs, reports, conference and workshop proceedings, audiovisuals, etc. approved for inclusion in the indexing database
- 2. Develop a working knowledge of the subject scope of the indexing database
- 3. Determine source of procurement for each title ordered (jobber, direct, gift, exchange, etc.)
- 4. Supervise ordering/claiming of materials to be indexed:

verify and locate additional bibliographic data as required; refer problems to supervisor

search records to determine if title is already on order

prepare/input subscription and non-subscription orders, including the proper "ship to" addresses for mater'ls to be indexed off-site

prepare/generate purchase orders, if requir à

prepare order documentation for mailing, or place orders online with the appropriate suppliers

forward order documentation to the fiscal control staff for coordination and mailing, if required

claim outstanding orders

claim missing issues of serial /numbered series

cancel orders, as required

re-issue orders to different sources as required

order replacement copies of damaged/lost materials

process subscription renewals

maintain a statistical record of ordering operations

- 5. Supervise ordering/requesting sample issues of serials/numbered series for review by the designated senior indexer
- 6. Search for trade and non-trade bibliographic information that technicians are unable to locate; refer problems to higher level staff, as appropriate



MITTVITTES

ACOUISITIONS

ENTRY LEVEL

Receipt Processing

7. Supervise receipt processing of materials to be indexed:

sort incoming items, as appropriate

search appropriate file to locate the records

refer items not found in the records to the supervisor

refer to the supervisor items which differ bibliographically from the item ordered

update records with receipt of individual items/issues/numbers/parts

flag serial records for gap filling, as required

record/affix locator label on each piece; may be bar code/OCR label

to allow for tracking of materials in process

input bibliographic data (standard journal title abbreviation, volume, issue or bibliographic information for monographs, etc.) on the indexing form/record for each item received; (this activity may involve transfer of data from one automated file to another, rather than actual data input on the indexing form/record)

mark materials with the organization's identification

affix security labels, if required

place new serial titles on the appropriate shalf for special file maintenance

place serials which have title changes on the appropriate shelf for file maintenance

place materials for indexing on the appropriate trucks

deliver trucks to proper locations

annotate receipt or sing slips/invoice copies, if received, and forward to the term control unit

annotate packing s/invoice copies for damaged/imperfect or unwanted hardbound series; forward documentation to the fiscal control unit

p spare damaged/imperfect materials, incorrectly supplied materials, and unwanted materials for return to suppliers, if appr priate

place surplus materials in specified area to await proper disposal maintain record of recaipt processing statistics

8. Review materials for which no order records could be found (materials received on approval, as unsolicited sample issues from publishers, as gifts, etc.); dispose of materials definitely outside the scope of the indexing database; forward in-scope and questionable materials to the designated senior indexer



ACTIVITIES

ACQUISITIONS

ENTRY LEVEL

File Maintenance

9. Supervise creation and maintenance of records for non-serial materials

input orders/requests, unsolicited receipts
update records based on correspondence received and actions taken
update records with receipt, return and disposal information
delete records at appropriate levels
maintain statistical records of file creation and maintenance
operations

10. Supervise creation and maintenance of serial records:

input records for new serial titles
update records with data re: cancellations, reissues, claims, and
gap filling
update records for newly-received titles with indexing assignment
(in-house or contract), standard title abbreviation, ISSN,
frequency, etc.
update records with data re: change in frequency, change of title,
change in publisher, cessation, change of indexing assignment
input new records for newly changed titles
input cross reference records as required
remove records from the active file when appropriate
delete records when appropriate
maintain statistical records of file creation and maintenance
operations

Other

- 11. Handle problems related to ordering and receipt processing of all types of materials and to overall maintenance of the records; refer problems to higher level staff, as appropriate.
- 12. Conduct business by phone, when appropriate
- 13. Write memos and letters, as required
- 14. Prepare manuals of procedures
- 15. Make recommendations to the section manager for improvement in operations of the unit/section
- 16. Attend and participate in staff meetings



MITVITIES

ACQUISITIONS

ENTRY LEVEL

Other (cont'd)

- 17. Provide an overview of the operations of the unit/section to visitors, as requested
- 18. Supervise technicians and other paraprofessional staff
- 19. Work to develop "esprit de corps" among staff supervised
- 20. Assist section manager in writing job descriptions for self and for staff supervised
- 21. Assist section manager in developing performance standards for self and for staff supervised
- 22. Assist section manager in the review and performance evaluation of staff supervised
- 23. Assist in the selection of new technicians and paraprofessionals
- 24. Keep abreast of developments in the information field, library practice, or legislation that affect acquisition and processing of serials/numbered series, monographs, conference proceedings, audiovisuals, etc.
- 25. Attend professional meetings and prepare reports for dissemination to staff
- 26. Develop professional contacts both within and outside the organization

ACQUISITIONS

MID LEVEL

Verification and Ordering

- 27. Develop procedures for the verification and ordering of serials/ numbered series and/or other materials selected for indexing
- 28. Supervise the maintenance of an address file of procurement sources
- 29. Draft form letters for ordering serials and other materials, claiming/cancelling orders, claiming missing issues, ordering lost/damaged issues, etc.



MITIVITIES

ACQUISITIONS

MID LEVEL

Verification and Ordering (cont'd)

- 30. Work with the appropriate fiscal office to schedule purchases of materials and renewal of subscriptions in order to operate within the budget
- 31. Work with the appropriate fiscal office to develop procedures for the handling of the final steps in ordering and invoice processing
- 32. Identify sources for filling gaps

Receipt Processing

33. Develop procedures for receipt processing of all types of materials

File Maintenance

- 34. Develop procedures for maintenance of records for order/receipt control of serial and non-serial materials
- 35. Make preliminary selection of forms and/or develop draft record formats for all section files

Fiscal Control

- 36. Work with the appropriate fiscal office of the parent organization to identify requirements and develop draft procedures for purchasing materials and services (e.g., open ended subscriptions, dealer check-in)
- 37. Work with the appropriate fiscal office to develop procedures for proper packing slip/invoice handling and receipt certification by section staff
- 38. Assist the appropriate fiscal office in resolving any problems related to payment for materials
- 39. Remain aware of the expenditures and balances in the materials account(s); notify the section manager of situations which may require special action
- 40. Develop projected budget requirements for purchasing materials for the new fiscal year



MITVITIES

ACQUISITIONS MID LEVEL

Other

- 41. Assess performance of existing equipment/systems/services used in the section and investigate capabilities of other equipment/systems/services
- 42. Recommend acquisition of new/additional equipment/systems/services
- 43. Train staff in operation and in-house maintenance of equipment/systems
- 44. Supervise in-house operation and maintenance of equipment/systems
- 4 Gather information for maintenance contracts on equipment/systems
- 46. Draft statements of work for contract proposals for services, systems, equipment and/or maintenance
- 47. Evaluate contractors' proposals
- 48. Train and supervise entry level staff
- 49. Assist in the selection of new professional staff
- 50. Write articles for professional journals/newsletters when appropriate

ACQUESITIONS SENIOR LEVEL

Selection

51. Forward to the designated senior indexer any publisher/producer-supplied information or any other information on newly/soon-to-be produced materials which should be considered for inclusion in the master indexing database

Verification and Ordering

52. Select and maintain an up-to-date collection of aids to bibliographic verification



ACTIVITIES

ACQUISITIONS

SENIOR LEVEL

Receipt Processing

- 53. Work with senior staff of the indexing/abstracting section to establish procedures and resolve problems related to the timely receipt of materials for indexing and the input of bibliographic data on indexing forms/records by section staff
- 54. Work with senior staff and quality and production control staff of the indexing/abstracting section and data processing staff to develop plans and procedures for using the acquisitions files for tracking materials from the time of receipt through completion of the indexing/abstacting workflow

Publications Support

- 55. Work with senior staff of the indexing and publications management sections to develop procedures and resolve problems related to the regular publication of lists of titles indexed
- 56. Work with section staff to produce for publication the list of materials currently indexed; include standard journal title abbreviations, ISSNs, references from former title to current title for recent title changes, and standard bibliographic citations for all other materials indexed

Other

- 57. Function as a technical expert in all matters related to acquisitions
- 58. Interview dealers' representatives to learn about the particular services they offer
- 59. Identify dealers who have a good performance record in supplying irregular serials, conference/congress proceedings, and other materials which are difficult to acquire



ACTIVITIES

ACQUISITIONS

SENIOR LEVEL

Other (cont'd)

- 60. Assist the section manager in negotiating with dealers' representatives to obtain the required level of service in acquiring and/or processing materials
- 61. Evaluate dealers' performance and report to section manager
- 62. Draft section procedures and policies; draft revisions as required
- 63. Flowchart and document section procedures
- 64. Assist section manager in on-going systems analysis of the section
- 65. Analyze statistics for all operations in the section and prepare draft statistical reports
- 66. Train and supervise mid level staff
- 67. Assist section manager in preparing the annual budget for section operations
- 68. Function as section manager in his/her absence



COMPETENCIES VALIDATED AS RESENTIAL VERSUS DESTRABLE



RICHERICE.

ACQUISITIONS

ENTRY LEVEL

Basic knowledge

*** knowledge related to literacy, numeracy, communications, etc.

Subject knowledge

- * knowledge of the primary subject field of users served (e.g. medicine, chemistry, law, etc.)
- ** knowledge of foreign languages

Library & Information Science Knowledge (Generic)

- ** knowledge of definition, structure, and formats of information
- *** knowledge of alternative approaches to the organization of information
- *** knowledge of alternative approaches to retrieval of information
- *** knowledge of alternative approaches to information management
- ** knowledge of available and emerging information technologies and their applications
- ** knowledge of completed and ~ joing research in the field and its applicability to practice
 - * knowledge of career opportunities
- ** knowledge of how to learn on an ongoing basis

Knowledge about information work environments

- ** knowledge of the expanding information community, its participants and their interrelationships (social, economic, technical, etc.)
- * knowledge of the variety of work settings and their organizational structures
 - knowledge of the functions performed within the various work settings and the services and products offered
- ** knowledge of the users of the services and products, their characteristics and information habits

Knowledge of what work is done

- ** knowledge of the acquisitions function, the range of services and products offered (both actual and potential)
- ** knowledge of the activities that are required to offer the services and produce the products
- ** knowledge of the various resources that are necessary to support the activities
- *** knowledge of acquisitions tools and sources of bibliographic information
- *** knowledge of acquisitions methods and techniques
- ** knowledge of performance expected and how it can be measured

* knowledge of job responsibilities and working conditions (e.g., range of duties, probable compensation, banefits, etc.)

ERIC

Full Text Provided by ERIC

KNOWLEDGE

ACQUISITIONS

ENTRY LEVEL

Knowledge of how to do work

*** knowledge of how to perform the various activities (e.g., request starple issues of selected serials/numbered series, develop a working knowledge of the subject scope of the index database, supervise ordering of serials/numbered series, selected monographs and reports, audiovisual materials, etc.)

** knowledge of how to use the acquisitions tools and sources of biblio-

graphic information

- *** knowledge of how to apply the acquisitions methods and techniques
 - * knowledge of personnel procedures

Knowledge of the organization and the specific work unit

* knowledge of the mission, goals and objectives of the organization

* knowledge of the structure of the organization and the role of the acquisitions section within the organization

** knowledge of the various projects and key personnel within the organi-

zation

*** knowledge of the policies and procedures relevant to section operations
** knowledge of the various resources available within the organization
(e.g. personnel, equipment, etc.)

* knowledge of the users' information needs and requirements

ACQUISITIONS

MID LEVEL

** greater depths of knowledge specified above

** knowledge of the operations of other sections in the organization and how they relate to acquisitions

* knowledge of available vendor-supplied systems, services and products to support acquisitions

* knowledge of the contracting process, both in general and within the organization

** knowledge of evaluation methods and techniques to evaluate systems, services and products



ENDLEDGE

ACOUISITIONS

SENIOR LEVEL

*** greater depths of knowledge specified above knowledge of public relations techniques

** knowledge of statistical description, analysis, interpretation and presentati n

** knowledge of the costs associated with resources (materials, personnel, space, etc.)
knowledge of cost analysis and interpretation methods

knowledge of methods of resource allocation

** knowledge of standards, measures and methods for evaluating personnel

* knowledge of alternative management structures and their implications for the operation of the section

** state-of-the-art knowledge of library research and practice as it relates to the acquisition of print and non-print materials and the support of indexing operations



COMPETENCIES VALIDATED AS BECOMING MORE VERSUS LESS IMPORTANT IN THE PUTURE



KNOWINGE

ACQUISITIONS

ENTRY LEVEL

Subject knowledge

- * knowledge of the primary subject field of users served (e.g. medicine, chemistry, law, etc.)
- * knowledge of foreign languages

Library & Information Science Knowledge (Generic)

- * knowledge of definition, structure, and formats of information
- * knowledge of alternative approaches to the organization of information
- * knowledge of alternative approaches to retrieval of information
- * knowledge of alternative approaches to information management
- * knowledge of available and emerging information technologies and their applications
- * knowledge of career opportunities
- * knowledge of how to learn on an ongoing basis

Knowledge about information work environments

- * knowledge of the expanding information community, its participants and their interrelationships (social, economic, technical, etc.)
- * knowledge of the users of the services and products, their characteristics and information hebits

Knowledge of what work is done

- * knowledge of acquisitions tools and sources of bibliographic information
- * knowledge of acquisitions methods and techniques

Knowledge of how to do work

* knowledge of personnel procedures

Knowledge of the organization and the specific work unit

- * knowledge of the various projects and key personnel within the organization
- * knowledge of the users' information needs and requirements



KNOWEDCE

ACQUISITIONS

MID LEVEL

- * knowledge of the operations of other sections in the organization and how they relate to acquisitions
- * knowledge of available vendor-supplied systems, services and products to support acquisitions
- * knowledge of the contracting process, both in general and within the organization

ACQUISITIONS

SENIOR LEVEL

- ** knowledge of statistical description, analysis, interpretation and presentation
- * knowledge of the costs associated with resource (materials, personnel, space, etc.)
- * knowledge of cost as lysis and interpretation methods
- * knowledge of methods of resource allocation
- * knowledge of standards, measures and methods for evaluating personnel
- * knowledge of alternative management structures and their implications for the operation of the section
- * state-of-the-art knowledge of library research and practice as it relates to the acquisition of print and non-print materials and the support of indexing operations



COMPETENCIES VALIDATED AS ESSENTIAL VERSUS DESTRABLE



SLIIX

ACQUISITIONS

ENTRY LEVEL

Basic Skills

*** literacy, numeracy, cognitive, analytical, communications, etc.

Skills Related to Specific Activities

Ability to:

** perform each activity

* establish rapport with colleagues

* communicate well by written, verbal and non-verbal means

** conduct meetings with individuals and groups

** collect, analyze and interpret data

* make decisions and recommendations based on available information supervise staff

* work independently and in groups

** develop criteria for evaluation

* make effective, timely, and well-informed decisions

- * isolate and define problems and develop the necessary criteria and action for their solution
- * manage time effectively

ACCUISITIONS

MID LEVEL

Skills Related to Each Specific Activity

* Skills listed above are developed to a greater extent

Ability to:

* perceive the needs of the organization and not just the section

* anticipate long-range needs of the section

* design systems and procedures to improve section operations arbitrate and negotiate

ACQUISITIONS

SENIOR LEVEL

*** Skills listed above are developed to a greater extent

Ability to:

- ** apply methods of measurement and evaluation
- ** budget and make projections
- ** optimise the use of section and organizational resources



ONFERMI S VALIDATED AS BECOMING MORE VERSUS LESS DEPORTANT IN THE FUTURE



SKILLS

ENTRY LEVEL **ACQUISITIONS** Skills Related to Specific Activities Ability to: ** perform each activity * manage time effectively MID LEVEL **ACCUISITIONS** Skills Related to Each Specific Activity Ability to: * perceive the needs of the organization and not just the section * anticipate long-range needs of the section * design systems and procedures to improve section operations SENTOR LEVEL **ACQUISITIONS**

Ability to:

* apply methods of measurement and evaluation * budget and make projections

* optimize the use of section and organizational resources



COMPETENCIES VALIDATED AS RESERVITAL VERSUS DESTRABLE



MITTITUDES

ACQUISITIONS

Dispositional Attitudes

Attitudes Toward Institutions

- * Respect for profession
- * Respect for the section
- * Respect for the parent organization

Attitudes Toward Other People

Toward Users

- ** Respect users
- * Like people in general
 Like to help people
 Like to meet people
 Like to make others feel comfortable
- * Sensitive to others' needs

Toward Others in the Workplace

- ** Respect co-workers
- ** Like to work with others/as a team
- * Like to work on own
- * Willingness to draw upon and share knowledge and experience with others
- * Supportive of co-workers
- * Enjoy managing/supervising others

Personal Oualities

- *** Alertness
- ** Assertiveness
- * Compassion/Kindness
- * Confidence
- ** Cheerfulness
- *** Dependability
- ** Determination/Tenacity
- *** Diplomacy
 - **Emotional** stability
 - **Paimess**
 - * Plexibility/Versatility
 - ** Imagination
 - * Inquisitiveness
- ** Leadership ability
- *** Neatness
- ** Need for achievement



ATTITUDES

ACQUISITIONS

Personal Qualities (cont'd)

- * Objectivity
- * Open-mindedness
- *** Optimism/Positive attitude
- *** Organization
 - * Patience
 - * Physical endurance
 - * Resourceful
 - Sensitive/Thoughtful
- ** Sense of humor
- * Sense of ethics
- ** Tolerance

Attitudes Related to Job/Work/Organization

Individual should demonstrate:

- ** Willingness to take/accept responsibility
- * Willingness to take initiative
- ** willingers to respond to authority, apply and follow policy
- ** Realization that there is no single "right" way to achieve the goals of the section/organization
 - * Desire to learn/ .y
- * Willingness to fail
- ** Willingness to ask questions
- ** Desire to work to best of ability
- ** Responsiveness to time constraints
- *** Accuracy
- ** Willingness to get hands dirty
- *** Attention to detail
- ** Willingness to do clerical tasks
- ** Desire to follow-through
- ** Service orientation
- *** Organizational identity
- ** Willingness to promote parent organization and its services
- *** View of parent organization as part of a larger information environment
 - * Ability to see broad picture
- ** Ability to sacrifice short-term gains for long-term goals
- ** Political sense
- *** Ouriosity
- ** Variety of interests
- ** Desire to grow personally
- *** Desire to grow professionally
 * Desire to remain current in specific and general subject field
 - * Positive attitude toward job



CORPETENCIES VALIDATED AS BECORDAG MORE VERSUS LESS DEPORTANT IN THE PUTTER



MITTURES

ACQUISITIONS

Dispositional Attitudes

Attitudes Toward Other People

Toward Others in the Workplace

* Willingness to draw upon and share knowledge and experience with others

Personal Qualities

- * Alertness
- * Need for achievement

Attitudes Related to Job/Work/Organization

Individual should demonstrate:

- * Responsiveness to time constraints
- * Willingness to do clerical tasks



DATAPASE PRODUCER PROPESSIONAL COMPETENCIES THESAURUS DEVELOPMENT & CONTROL



MITIVITIES

THESAURUS DEVELOPMENT & CONTROL

SENIOR LEVEL

Development

- 1. Determine the method (manual or automated) and procedures by which the thesaurus data will be compiled
- 2. Determine the data elements to be included for each subject term
- 3. Design the forms to be used for data collection
- 4. Develop a basic list of terms in the selected subject field(s) through review of basic texts, reference works, abstracting and indexing tools, existing thesauri in the field(s), etc.
- 5. Categorize the terms and develop taxonomies
- 6. Review the term lists for semantic and syntactic consistency
- 7. Develop written guidelines to ensure that the semantic and syntactic consistency may be maintained as the thesaurus is updated
- 8. Develop written guidelines concerning the nature and structure of the various types of cross references
- 9. Complete data entry forms for cross-references for hierarchically, horizontally, and otherwise related terms
- 10. Add annotations to subject terms, as required
- 11. Supervise the production of the alphabetical listing of subject terms and cross references and the listing of taxonomies
- 12. Review and correct term lists
- 13. Submit the term lists to subject experts for review, if appropriate
- 14. Supervise the correction of the master term lists
- 15. Prepare introductory material to be included in the printed thesaurus
- 16. Work with publications management staff and data processing staff (if appropriate) to arrange for publication of the thesaurus
- 17. Perform proofreading of assigned sections of the thesaurus, as required



THESAURUS DEVELOPMENT & CONTROL

SENIOR LEVEL

Control

- 18. Review suggestion forms received from the indexing section for changes/additions to the approved thesaurus
- 19. Review assigned taxonomies on a regular basis to determine if changes/additions to the approved listings should be recommended
- 20. Check the subject literature and the indexing database for use of the suggested/questioned terms
- 21. Evaluate findings and determine the appropriate action to be taken: recommend establishment of a new subject term; recommend a change in an existing term; recommend replacement of an existing subject term by a new subject term; recommend conversion of a cross reference term to an approved thesaurus term; recommend establishment of a new cross reference term; recommend restructuring of an entire area of the taxonomy; recommend no change in the existing term, etc.
- 22. Prepare appropriate documentation to support each recommendation
- 23. Prepare appropriate data entry forms for each recommended addition/ change to the thesaurus
- 24. Submit documentation re: changes to the thesaurus to the section manager for review and circulation to section staff and appropriate in-house staff
- 25. Attend and participate in meetings to discuss and act on proposed changes to the thesaurus
- 26. Supervise input of approved changes/additions to the master thesaurus database
- 27. Prepare introductory material to be included in each new edition of the thesaurus
- 28. Work with publications management staff and data processing staff (if appropriate) to develop procedures and establish schedules for the regular publication of new editions of the thesaurus
- 29. Work with senior staff of the indexing section and data processing staff to develop procedures for regular maintenance of the subject headings in the indexing database which have been changed in or deleted from the thesaurus database
- 30. Perform proofreading of assigned sections of new editions of the thesaurus, as required



MITIVITIES

THESAURUS DEVELOPMENT & CONTROL

SENIOR LEVEL

Other

- 31. Function as an expert in assigned subject areas
- 32. Establish and maintain contact with subject experts in the field who are working in assigned subject areas and who may supply expert advice upon request
- 33. Maintain an up-to-date collection of reference works in assigned subject areas to support subject reference needs
- 34. Attend professional meetings in assigned subject areas and in the information field; prepare reports for dissemination to staff
- 35. Keep abreast of developments in the information field that affect thesaurus development
- 36. Develop contacts with other information professionals both within and outside the parent organization
- 37. Participate in in-house committees which require specific subject and/or language expertise
- 38. Perform special studies, as assigned
- 39. Forward recommendations for materials to be included regularly in the indexing database to the designated senior indexer
- 40. Conduct business by phone, when appropriate
- 41. Write memos and letters, as required
- 42. Maintain a record of work performed
- 43. Make recommendations to the section manager for improvement in operation of the section
- 44. Attend and participate in staff meetings
- 45. Provide as overview of the operations of the section to visitors, as requested
- 46. Train and supervise support staff, as required
- 47. Work to develop "esprit de corps" among co-workers and staff supervised
- 48. Assist section manager in writing job descriptions for self and for staff supervised



MITVITIES

THESAURUS DEVELOPMENT & CONTROL

SENIOR LEVEL

Other (cont'd)

- 49. Assist section manager in developing performance standards for self and for staff supervised
- 50. Assess performance of existing equipment/systems, und in the section and investigate capabilities of other equipment/systems
- 51. Recomm acquisition of new/additional equipment/syltems
- 52. Train section staff in operation and maintenance of equipment/systems
- 5°. Draft statements of work for contract proposals for services, systems, equipment and/or maintenance
- 54. Evaluate contractor's proposals
- 55. Write articles for professional journals/newsletters
- 50. Draft statements of section procedures and policies; draft revisions as equired
- 5%. Flowchart and document section procedures
- 58. Prepare manuals of procedures
- 59. Assist section manager in on-going systems analysis of the Section
- 60. Analyze statistics for all operations in the section and prepare draft statistical reports
- 61. Assist section manager in preparing the annual budget for section operations
- 62. Function as section manager in his/her absence



41

COMPETENCIES VALIDATED AS ESSENTIAL VERSUS DESTRABLE



ENDEL EDGE

THESAURUS DEVELOPMENT & CONTROL

SENIOR LEVEL

Basic knowledge

*** knowledge related to literacy, numeracy, communications, etc.

Subject knowledge

*** knowledge of the primary subject field of users served (e.g., medicine, chemistry, law, etc.)

*** knowledge in greater depth in specific subjects, (e.g., neurosnatomy, neurosphysiology, neurospargery, etc.)

Information Science Knowledge (Generic)

** knowledge of definition, structure, and formats of information

* knowledge of alternative approaches to the organization of information

** knowledge of alternative approaches to retrieval of information * knowledge of alternative approaches to information management

* knowledge of available and emerging information technologies and their applications

** knowledge of completed and ongoing research in the field and its applicability to practice

* knowledge of how to learn on an ongoing basis

Knowledge about information work environments

* knowledge of the expanding information community, its part'cipants and their interrelationships (social, economic, technical, etc.)

** knowledge of the variety of work settings and their organizational structures

** knowledge of the functions performed within the various work settings and the services and products offered

** knowledge of the users of the services and products, their characteristics and information hebits

Knowledge of what work is done

*** knowledge of the theamurus development and control functions, the range of services and products offered (both actual and potential)

*** knowledge of the artivities that are required to offer the services and produce the products

* knowledge of the various resources that are necessary to support the activities

*** knowledge of reference tools in specific subject areas

*** knowledge of methods and techniques for thesaurus development and control

* knowledge of performance expected and how it can be measured

* knowledge of job responsibilities and working conditions (e.g., range of duties, probable compensation, benefits, etc.)



THESAURUS DEVELOPMENT & CONTROL

STATIOR LEVEL

Enculedge of how to do work

- *** knowledge of how to perform the various activities
- *** knowledge of how to use specific tools for theseurus development and control
- *** knowledge of how to apply the mrkhods and techniques of theseurus development and control
 - ** knowledge of proofreading techniques and procedures
 - * knowledge of personnel procedures
 - * knowledge of the contracting process, both in general and within the organization
 - * knowledge of evaluation methods and techniques to evaluate systems, services and products
 - ** knowledge of statistical description, analysis, interpretation and presentation
 - * knowledge of available systems, services and products to support theseurus development and control
 - * knowledge of the costs associated with resources (materials, personnel, space, etc.)
 - ** knowledge of cost analysis and interpretation methods
- ** knowledge of methods of resource allocation
- ** knowledge of standards, measures and methods for evaluating personnel
- * knowledge of alternative management structures and their implications for the operation of the section
- ** state-of-the-art knowledge of research and practice in thesaurus development and control techniques

Knowledge of the organization and specific work unit

- *** knowledge of the mission, goals and objectives of the organisation
 - * knowledge of the structure of the organization and the role of the section within the organization
 - * knowledge of the various projects and key personnel within the organization
 - ** knowledge of the policies and procedures relevant to section operations
- * knowledge of the various resources at ilable within the organization (e.g., personnel, equipment, etc.)
- *** knowledge of how the theseurus terms are used by indexers
 - * knowledge of the operations of other sections in the organization and how they relate to theseurus development and control



COMPETENCIES VALIDATED AS BECONING MORE VERSUS LESS INFORTANT IN THE FUTURE



KNOLEDCE.

THESAURUS DEVELOPMENT & CONTROL

SENIOR LEVEL

Subject knowledge

- ** knrwledge of the primary subject field of users served (e.g., medicine, chemis/ry, law, etc.)
- ** knowledge in greater depth in specific subjects, (e.g., neurosnatomy, neurophysiology, neurosurgery, etc.)

Information Science Knowledge (Generic)

- * knowledge of definition, structure, and formets of information
- * knowledge of alternative approaches to the organization of information
- ** knowledge of alternative approaches to retrieval of information
- ** knowledge of alternative approaches to information management
 *** knowledge of available and emerging information technologies and their
 applications
- *** knowledge of completed and ongoing research in the field and its applicability to practice
 - * knowledge of career opportunities
 - * knowledge of how to learn on an ongoing basis

Knowledge about information work environments

- ** knowledge of the expending information community, its participents and their interrelationships (social, economic, technical, etc.)
- ** knowledge of the variety of work settings and their organizational structures
- ** knowledge of the functions performed within the various work settings and the services and products offered
- *** knowledge of the users of the services and products, their characteristics and information habits

Knowledge of what work is done

- * knowledge of reference tools in specific subject areas
- *** knowledge of methods and techniques for thesaurus development and
 - * knowledge of performance expected and how it can be measured



ENONLEDGE

THESAURUS DEVELOPMENT & CONTROL

SENIOR LEVEL

Knowledge of how to do work

- * knowledge of how to perform the various activities
- * knowledge of how to use specific tools for thesaurus development and control
- * knowledge of how to apply the methods and techniques of thesaurus development and control
- * knowledge of evaluation methods and techniques to evaluate systems, services and products
- * knowledge of statistical description, analysis, interpretation and presentation
- ** knowledge of available systems, services and products to support theseurus development and control
- * state-of-the-art knowledge of research and practice in thesaurus development and control techniques

Knowledge of the organization and specific work unit

- * knowledge of the mission, goals and objectives of the organization
- * knowledge of the structure of the organization and the role of the section within the organization
- * knowledge of the various resources available within the organization (e.g., personnel, equipment, etc.)
- * knowledge of how the thesaurus terms are used by indexers



COMPETENCIES VALIDATED AS RESENTIAL VERSUS DESIRABLE



THESAURUS DEVELOPMENT & CONTROL

SENIOR LEVEL

Basic Skills

*** literacy, numeracy, cognitive, analytical, communications, etc.

Skills Related to Specific Activities

Ability to:

* perform each activity

*** apply consistently the guidelines for theseurus development and control
** locate and use appropriate reference tools to provide subject support
in theseurus development and control

*** perceive the information needs of the thessurus user

* establish rapport with colleagues

** communicate well by written, verbal and non-verbal means

** collect, analyse and interpret data

** make decisions and recommendations based on available information

*** work independently and in groups

*** perform sedentary work

** develop criteria for evaluation

** make effective, timely, and well-informed decisions

** isolate and dafine problems and develop the necessary criteria and action for their solution

** manage time effectively

** conduct an interview

* conduct meetings with individuals and groups

* supervise staff

arbitrate and negotiate

* anticipate long-range needs of the section

* design systems and procedures to improve section operations

* apply methods of measurement and evaluation

* budget and make projections

* optimize the use of organizational and section resources



COMPRIENCIES VALIDATED AS BECONTAG HORE VERSUS LESS IDEORITANT IN THE FUTURE



THESAURUS DEVELOPMENT & CONTROL

SENIOR LEVEL

Skills Related to Specific Activities

Ability to:

- * apply consistently the guidelines for thesaurus development and control * locate and use appropriate reference tools to provide subject support in thesaurus development and control
- * perceive the information needs of the thesaurus user
- ** establish repport with colleagues
 - * communicate well by written, verbal and non-verbal means
- * develop criteria for evaluation
- * anticipate long-range needs of the section
- * design systems and procedures to improve section operations
- * budget and make projections
- * optimize the use of organizational and section resources



COMPETENCIES VALIDATED AS RESERVIAL VERSUS DESTRABLE



ACTITUDES

THESAURUS DEVELOPMENT & CONTROL

Dispositional Attitudes

Attitudes Toward Institutions

* Respect for profession

* Respect for the thesaurus development and control section

* Respect for the parent organization

Attitudes Toward Other People

Toward Users

** Respect users

* Like people in general Like to help people

** Sensitive to others' needs

Toward Others in the Workplace

* Respect co-workers Like to work with others/as a team

* Like to work on own

** Willingness to draw upon and share knowledge and experience with others

* Supportive of co-workers

* Enjoy managing/supervising others

Personal Qualities

- ** Alertness
- * Assertiveness
- ** Confidence
- *** Dependability
 - * Determination/Tenacity
 - * Diplomacy
 - * Bmotional stability
 - ** Fairness
 - * Flexibility/Versatility
 - * Imagination
- ** Inquisitiveness
- *** Leadership ability
- ** Neatness
- ** Need for achievement
- *** Objectivity
- ** Open-mindedness
- * Optimism/Positive attitude



53

ATTITUES

THESAURUS DEVELOPMENT & CONTROL

Personal Qualities (cont'd)

- *** Organization
- ** Patience
- ** Resourceful

Sensitive/Thoughtful

- * Sense of humor
- ** Sense of ethics
- ** Tolerance

Attitudes Related to Job/Work/Organization

Individual should demonstrate:

- ** Willingness to take/accept responsibility
- *** Willingness to take initiative
- *** Willingness to respond to authority, apply and follow policy

 * Realization that there is no single "right" way to achieve the goals of the section/organisation
- *** Desire to learn/try
 - * Willingness to fail
- ** Willingness to ask questions
- * Desire to work to best of ability
- ** Responsiveness to time constraints
- *** Accuracy
 - * Willingness to get hands dirty
- *** Attention to detail
 - * Willingness to do clerical tasks
- *** Degire to follow-through
- ** Service orientation
- * Organizational identity
- ** Willingness to promote parent organization and its services
- * View of parent organization as part of a larger information environment
- *** Ability to see broad picture
 - * Ability to sacrifice short-term gains for long-term goals
 - * Political sense
 - * Curiosity
 - Variety of interests
 - * Desire to grow personally
 - * Desire to grow professionally
- *** Desire to remain current in specific and general subject field
 - * Positive attitude toward job



COMPETERATES VALIDATED AS BECOMING NORE VERSUS LESS IN - CIANT IN THE PUTURE



ACTITUDES

THESAURUS DEVELOPMENT & CONUROL

Dispositional Attitudes

Attitudes Toward Other People

Toward Users

* Respect users

Toward Others in the Workplace

- * Like to work with others/as a team
- * Willingness to draw upon and share knowledge and experience with others
- * Enjoy managing/surervising others

Personal Qualities

- * Alertness
- * Dependability
- * Imagination
- ** Inquisitiveness
- * Organization
- * Sensitive/Thoughtful

Attitudes Related to Job/Work/Organization

Individual should demonstrate:

- * Desire to learn/try
- * Accuracy
- * Service orientation
- * View of purent organization as part of a larger information environment
- * Curiosity
- ** Variety of interests
- * Desire to grow personally
- ** Desire to remain corrent in specific and general subject field



DATABASE PRODUCER PROPESSIONAL COMPETENCIES INDEXING/ ABSTRACTING



INDEXING/ABSTRACTING

ENTRY LEVEL

- 1. Receive material to be indexed
- 2. Log in each piece as indexing begins
- 3. Review preliminary data (standard journal title abbreviation or other title information, volume, issue, pagiration, article/chapter title, author(s), author affiliation, other bibliographic information, abstract) entered on the indexing form/record for accuracy
- 4. Make corrections to preliminary data, if required
- 5. Translate titles, if required, and enter on the indexing form/record
- 6. Read/scan the item to be indexed and identify the main theme and sub-themes
- 7. Enter check tag data on the indexing form/record, if applicable
- 8. Select the appropriate headings/heading-subheading combinations from the approved thesaurus
- 9. Enter the headings/heading-subheading combinations on the indexing form/record
- 10. Mark the subject terms under which the item should be cited in the printed index, if applicable. Additional unmarked subject terms, representing sub-themes in the item, will retrieve the cited item online only
- 11. Prepare abstracts or annotations, as required
- 12. Add comments/questions for the reviser on the indexing form/record, if necessary
- 13. Flag pieces which may require additional processing for inclusion in other indexes/databases

Other

- 14. Perform proofreading of printed index page proofs as required
- 15. Complete necessary forms to suggest changes/additions to the approved thesaurus; forward forms to the reviser
- 16. Make recommendations to the section manager for improvement in the operations of the section
- 17. Maintain a statistical record of work performed



INDEXING/ABSTRACTING

ENTRY LEVEL

Other (cont'd)

- 18. Write memos, as required
- 19. Attend and participate in staff meetings
- 20. Provide an overview of the operations of the section to visitors, as requested
- 21. Assist section manager in writing/updating the job description for entry level indexers
- 22. Assist section manager in developing performance standards for entry level indexers
- 23. Keep abreast of developments in the information field that affect indexing and abstracting
- 24. Attend professional meetings and prepare reports for dissemination to staff
- 25. Develop professional contacts both within and outside the section and the parent organization

INDEXING/ABSTRACTING

MID LEVEL

E.

26. Index and abstract the more difficult materials and the selectively indexed/abstracted materials

Ouality and Production Control

- 27. Receive materials to be indexed from the acquisitions section
- 28. Review materials for presence of proper locator labels; may be bar code/OCR labels to allow for tracking of materials in process
- 29. Review indexing forms/records for accuracy of bibliographic data input by acquisitions staff
- 30. Forward materials for descriptive indexing to in-house/contract staff:

editorial staff mark article/chapter title, author(s), author affiliation, and abstract keyboarding staff input data



INDEXING/ABSTRACTING

MID LEVEL

Quality and Production Control (cont'd)

- 31. Keep a record (manual/automated) of the location of materials in process
- 32. Review/spot check accuracy of editorial and keyboarding staff/contractor
- 33. Forward materials to be distributed for indexing to the appropriate senior indexer. Notify him/her of any problems which may affect the volume of material to be indexed
- 34. Train and supervise technicians who proof the completed indexing forms/records before they are released for publication processing
- 35. Run established search profiles and forward/release indexing data to the designated organizational unit for publication/product processing according to established schedules
- 36. Coordinate the proofreading of page proofs by section staff
- 37. Draft statements of work for request-for-proposals for contract lata entry
- 38. Evaluate contractors' proposals
- 39. Act as project officer for contract services for data entry

Other

- 40. Review periodically the contents of the online dictionary, if applicable. Delete terms, as required
- 41. Work with a senior indexer (reviser) on a one-to-one basis to learn revision procedures and to develop the necessary skills
- 42. Participate in in-house committees which require specific subject and/or language expertise
- 43. Perform special studies, as assigned
- 44. Work to develop "esprit de corps" among staff supervised
- 45. Assist section manager in writing job descriptions for self and for staff supervised
- 46. Assist section manager in developing performance standards for self and for staff supervised



INDEXING/ABSTRACTING

MID LEVEL

Other (cont'd)

- 47. Assist section manager in the review and performance evaluation of staff supervised
- 48. Assist section manager in the selection of new technicis.s
- 49. Prepare manuals of procedures for in-house technicians and for data entry contractors

INDEXING/ABSTRACTING

SENIOR LEVEL

- 50. Function as a technical expert/reviser in the section
- 51. Distribute work to indexers according to priority and language and/or subject expertise
- 52. Revise/review the work of all in-house/contract indexers
- 53. Respond to questions posed by revisees
- 54. Supervise the forwarding of all processed materials to the proper organizational unit for storage or disposal
- 55. Document performance of revisees
- 56. Prepare and conduct formal training/update classes for all in-house/contract indexers

Selection

- 57. Formulate a draft policy statement and guidelines for the selection of materials to be indexed/abstracted (fully or selectively) for inclusion in the master index database
- 58. Review citations/issues received from organizational staff and from publishers for possible inclusion in the indexing database; recommend titles for inclusion
- 59. Work with the section manager to coordinate the annual review by senior organizational staff and/or advisory groups of the list of journals, monographic series, report series, etc. currently indexed



INDEXING/ABSTRACTING

SENIOR LEVEL

Other

- 60. Keep abreast of bibliographic standards for indexing and abstracting; incorporate these standards into section procedures
- 61. Work with the section manager to determine/revise the processing priority assigned to each title indexed
- 62. Prepare introductory material to be included in each issue of the printed index and in cumulations
- 63. Together with the indexing quality and production control supervisor, work with data processing staff (if appropriate) and publications management staff to establish procedures and resolve problems related to the publication/release of the indexes/databases on a regular basis
- 64. Work with senior staff of the thesaurus development and control section and data processing staff (if applicable) to develop procedures for regular maintenance of subject headings in the indexing database which have been changed in or deleted from the thesaurus database
- 65. Develop and maintain appropriate search profiles to retrieve subsets of the master indexing database for processing for distribution as separate publications/databases
- 66. Recommend new products which may be developed from the master indexing database
- 67. Work with senior staff of the acquisitions section to establish procedures and resolve problems related to the timely receipt of materials for indexing, input of bibliographic data on the indexing form/record by acquisitions staff, and the regular production of lists of titles indexed for inclusion in the printed index
- 68. Review indexing staff suggestions for changes/additions to the approved thesaurus; confer with section manager and other senior level indexers, as appropriate
- 69. Act as liaison between the indexing section and the thesaurus control section on all questions related to use/modification of the approved thesaurus
- 70. Prepare/update manuals of indexing and abstracting policies and procedures for in-house/contract indexers
- 71. Maintain an up-tc date collection of reference works to support the respective subject reference needs of the indexers



INDEXING/ABSTRACTING

SENIOR LEVEL

Other (cont'd)

- 72. Work with the section manager to establish and/or revise standards of performance for all levels of indexers
- 73. Flowchart and document all section procedures
- 74. Assist section manager in on-going systems analysis of the section
- 75. Assess performance of existing equipment and/or systems (manual or automated) used in the section and investigate capabilities of other equipment/systems
- 76. Recommend acquisition of new/additional equipment/systems
- 77. Train staff in operation and in-house maintenance of equipment/systems
- 78. Supervise in-house operation and maintenance of equipment/systems
- 79. Assist in the selection of new professional staff
- 80. Write articles for professional publications when appropriate
- 81. Analyze statistics for all operations in the section and prepare draft statistical reports
- 82. Assist the section manager in preparing the annual budget for section operations
- 83. Function as section manager in his/her absence



63

COMPETENCIES VALIDATED AS RESERVIAL VERSUS DESIRABLE



KNOW EDGE

INDEXING/ABSTRACTING

ENTRY LEVEL

Basic knowledge

*** knowledge related to literacy, numeracy, communications, etc.

Subject knowledge

- *** knowledge of the primary subject field of users served (e.g., medicine, chemistry, law, etc.)
 - * knowledge in greater depth in specific subjects, (e.g., neuroanatomy, neurophysiology, neurosurgery, etc.)

** knowledge of foreign languages

Information Science Knowledge (Generic)

- * knowledge of definition, structure, and formats of information knowledge of alternative approaches to the organization of information
- * knowledge of alternative approaches to retrieval of information
- ** knowledge of alternative approaches to information management
 ** knowledge of available and emerging information technologies and their
 applications
- * knowledge of completed and ongoing research in the field and its applicability to practice
- ** knowledge of how to learn on an ongoing basis

Knowledge about information work environments

- ** knowledge of the expanding information community, its participants and their interrelationships (social, economic, technical, etc.)
- ** knowledge of the variety of work settings and their organizational structures
- ** knowledge of the functions performed within the various work settings and the services and products offered
- ** knowledge of the users of the services and products, their characteristics and information habits

Knowledge of what work is done

- *** knowledge of the indexing and abstracting functions, the range of services and products offered (both actual and potential)
- ** knowledge of the activities that are required to offer the services and produce the products
- * knowledge of the various resources that are necessary to support the activities
- *** knowledge of indexing tools
- *** knowledge of indexing and abstracting methods and techniques
- *** knowledge of performance expected and how it can be measured
- *** knowledge of job responsibilities and working conditions (e.g., range of duties, probable compensation, benefits, etc.)



ENDLEDGE

INDEXING/ABSTRACTING

ENTRY LEVEL

Knowledge of how to do work

- *** knowledge of how to perform the various activities (e.g., review descriptive indexing for accuracy, perform subject indexing, enter data on the indexing form/record, etc.)
- *** knowledge of how to use the indexing tools
- *** knowledge of how to apply the indexing and abstracting methods and techniques
- *** knowledge of proofreading techniques and procedures
 - * knowledge of personnel procedures

Knowledge of the organization and specific work unit

- * knowledge of the mission, goals and objectives of the organization
- ** knowledge of the structure of the organization and the role of the section within the organization
- *** knowledge of the various projects and key personnel within the organization
- *** knowledge of the policies and procedures relevant to the section operations
 - * knowledge of the various resources available within the organization (e.g., personnel, equipment, etc.)
 - * knowledge of the users' information needs and requirements

INDEXING/ABSTRACTING

MID LEVEL

*** greater depths of knowledge specified above

- ** knowledge of the operations of other sections in the organization and how they relate to indexing/abstracting
- *** knowledge of the contracting process, both in general and within the organization
- ** knowledge of evaluation methods and techniques to evaluate systems, services and products
- *** knowledge of quality and production control techniques and procedures



KNOWLEDGE

INDEXING/ABSTRACTING

SENIOR LEVEL

*** greater depths of knowledge specified above

** knowledge of public relations techniques

** knowledge of statistical description, analysis, interpretation and presentation

knowledge of available vendor-supplied systems, services and products to support indexing/abstracting

* knowledge of the costs associated with resources (materials, personnel, space, etc.)

* knowledge of cost analysis and interpretation methods knowledge of methods of resource allocation

** knowledge of standards, measures and methods for evaluating personnel

* knowledge of alternative management structures and their implications for the operation of the section

** state-of-the-art knowledge of research and practice in indexing and abstracting techniques



COMPETENCIES VALIDATED AS BECOIDING MORE VERSUS LESS IMPORTANT IN THE FUTURE



ENTALEDCE.

INDEXING/ABSTRACTING

ENTRY LEVEL

Subject kncyledge

- ** knowledge of the primary subject field of users served (e.g., medicine, chemistry, law, etc.)
- knowledge in greater depth in specific subjects, (e.g., neurosustamy, neurophysiology, neurosusgery, etc.)

* knowledge of foreign languages

Information Science Towledge (Generic)

**** knowledge of definition, structure, and formats of information

*** knowledge of alternative approaches to the organization of infon: ion

*** knowledge of alternative approaches to retrieval of information * knowledge of alternative approaches to information management

- *** knowledge of available and emerging information technologies and their applications
- knowledge of completed and ongoing research in the field and its applicability to practice

*** knowledge of career opportunities

** knowledge of how to learn on an ongoing basis

Knowledge about information work environments

** knowledge of the expanding information community, its participents and their interrelationships (social, conomic, technical, etc.)

** knowledge of the functions performed within the var as work settings and the services and products offered

*** knowledge of the users of the services and products, their characteristics and information habits

Knowledge of what work is done

- ** knowledge of the indawing and abstracting functions, the range of services and products offered (both actual and potential)
- * knowledge of the activities that are required to offer the services and produce the products
- ** knowledge of the various resources that are necessary to support the activities

** knowledge of indexing tools

- ** knowledge of indexing and abstracting methods and techniques
 * knowledge of performance expected and how it can be measured
- * knowledge of job responsibilities and working conditions (e.g., range of duties, protable compensation, benefits, etc.)



ROLLDGE

INDEXING/ABSTFACTING

ENTRY LEVEL

Knowledge of how to do work

- ** knowledge of how to perform the various activities
- ** knowledge of how to use the indexing tools
- ** knowledge of how to apply the indexing and abstracting methods and techniques
- * knowledge of proofreading techniques and procedures

Rnowledge of the organization and specific work unit

- * knowledge of the mission, goals and objectives of the organization
- * knowledge of the structure of the organization and the role of the section within the organization
- * knowledge of the various projects and key personnel within the organization
- * knowledge of the policies and procedures relevant to the section operations
- * knowledge of the various resources available within the organization (e.g., personnel, equipment, etc.)
- ** knowledge of the users' information needs and requirements

INDEXING/ARSTRACTING

MID LEVEL

- ** knowledge of the operations of other sections in the organization and how they relate to indexing/abstracting
- ** knowledge of the contracting process, both in general and within the organization
 - knowledge of evaluation methods and techniques to evaluate systems, services and products
- ** knowledge of quality and production control techniques and procedures



^{*} greater depths of knowledge specified at owe

KNOWLEDGE

INDEXING/ABSTRACTING

SENTOR LEVEL

- * greater depths of knowledge specified above
- * knowledge of public relations techniques * knowledge of statistical description, analysis, interpretation and presentation
- ** knowledge of available vendor-sumplied systems, services and products to support indexing/abstracting
- * knowledge of the costs associated with resources (materials, personnel, mace, etc.)
- ** knowledge of cost analysis and interpretation methods
- ** knowledge of methods of resource allocation
- * knowledge of standards, measures and methods for evaluating personnel
- * knowledge of alternative management structures and their implications for the operation of the section
- * state-of-the-art knowledge of research and practice in indexing and abstracting techniques



COMPETENCIES VALIDATED AS ESSENTIAL VERSUS DESIRABLE



SILLS

INDEXING/ABSTRACTING

ENTRY LEVEL

Basic Skills

*** literacy, numeracy, cognitive, analytical, communications, etc.

Skills Related to Specific Activities

Ability to:

* perform each activity

*** apply indexing and abstracting rules consistently

** perceive the information needs of the data user

* establish rapport with colleagues

** communicate well by written, verbal and non-verbal means

** collect, analyze and interpret data

*** make decisions and recommendations based on available information

** work independently and in groups

*** perform sedentary work

develop criteria for evaluation

** make effective, timely, and well-informed decisions

** isolate and define problems and develop the necessary criteria and action for their solution

*** manage time effectively

INDEXING/ABSTRACTING

MID LEVEL

Skills Related to Each Specific Activity

*** Skills listed above are developed to a greater extent

Ability to:

conduct an interview
* conduct meetings with individuals and groups
supervise staff
arbitrate and negotiate



SIII 3

INDEXING/ABSTRACTING

SENIOR LEVEL

*** Skills listed above are developed to a greater extent

Ability to:

* anticipate long-range needs of the section
* design systems and procedures to improve section operations
** apply methods of measurement and evaluation

* budget and make projections

** optimize the use of organizational and section resources



CONTENTIES VALIDATED AS BECOMING MORE VERSUS LESS DECREAMT IN THE PUTURE



SILLS

INDEXING/ABSTRACTING

ENTRY LEVEL

Skills Related to Specific Activities

Ability to:

- ** apply indexing and abstracting rules consistently
- ** perceive the information needs of the data user
- * communicate well by written, verbal and non-verbal means
- * perform sedentary work
- * make effective, timely, and well-informed decisions
- ** manage time effectively

INDEXING/ABSTRACTING

MID LEVEL

Skills Related to Each Specific Activity

* Skills 1/ sted above are developed to a greater extent

Ability to:

- * conduct an interview
- * conduct meetings with individuals and groups
- * supervise staff
- * arbitrate and negotiate

INDEXING/ABSTRACTING

SENIOR LEVEL

* Skills listed above are developed to a greater extent

Ability to:

- ** anticipate long-range needs of the section
- * design systems and procedures to improve section operations
- ** budget and make projections
- at optimize the use of organizational and section resources



COMPETENCIES VALIDATED AS RESERTIAL VERSUS DESIRABLE



MITITUDES

INDEXING/ABSTRACTING

Dispositional Attitudes

Attitudes Toward Institutions

- * Respect for profession
- * Respect for the section
- * Respect for the parent organization

Attitudes Toward Other People

Toward Users

- *** Respect users
- ** Like people in general
- *** Like to help people
 - * Sensitive to others' needs

Toward Others in the Workplace

- *** Respect co-workers
- ** Like to work with others/as a team
- ** Like to work on own
- * Willingness to draw upon and share knowledge and experience with others
- * Supportive of co-workers

Personal Ovalities

- *** Alertness
 - * Assertiveness
- ** Compassion/Kindness
- * Confidence
- *** Cheerfulness
- *** Departmentility
- ** Determination/Tenacity
- *** Diplomacy Emotional stability
 - * Fairness
 - * Flexibility/Versatility
- *** Imagination
 - * Inquisitiveness Leadership ability
- ** Neatness
- *** Need for achievement
- *** Objectivity



MITTUDES

ENDEXING/ABSTRACTING

Personal Qualities (cont'd)

- *** Open-mindedness
- ** Optimism/Positive attitude
 - * Organization
- ** Patience
 - Physical endurance
- *** Resourceful
- *** Sensitive/Thoughtful
- *** Sense of humor
- ** Sense of ethics
- ** Tolerance

Attitudes Related to Job/Work/Organization

Individual should demonstrate:

- ** Willingness to take/accept responsibility
- * Willingness to take initiative
- *** Willingness to respond to authority, apply and follow policy
- ** Realization that there is no single "right" way to achieve the goals of the section/organization
- *** Desire to learn/try
- *** Willingness to ask questions
- ** Desire to work to best of ability
- *** Responsiveness to time constraints
- *** Accuracy
- *** Attention to detail
 - ** Willingness to do clerical tasks
 - ** Desire to follow-through
 - * Service orientation
 - ** Organizational identity
 - * Willingness to promote parent organization and its services
 - * View of parent organization as part of a larger information environment
 - * Ability to see broad picture
- *** Ability to sacrifice short-term gains for long-term goals
- ** Curiosity
- * Variety of interests
- ** Desire to grow personally
- * Desire to grow professionally
- ** Desire to remain current in specific and general subject field
- ** Positive attitude toward job



COMPETENCIES VALIDATED AS BECOMING MORE VERSUS LESS IMPORTANT IN THE PUTURE



MITTUDES

INDEXING/ABSTRACTING

Dispositional Attitudes

Attitudes Toward Institutions

- ** Respect for profession
- * Respect for the section
- * Pespect for the parent organization

Attitudes Toward Other People

Toward Users

- ** Respect users
- ** Sensitive to others' needs

Toward Others in the Workplace

- * Respect co-workers
- ** Like to work on own
- ** Willingness to draw upon and share knowledge and experience with others
 - * Supportive of co-workers

Personal Qualities

- ** Alertness
- * Compassion/Kindness
- ** Confidence
- ** Dependability
- * Determination/Tenacity
- * Diplomcy
- * Fairness
- * Flexibility/versatility
- *** Imagination
- *** Inquisitiveness
 - * Leedership ability
 - * Nertness
 - Need f achievement
 - * Cojectivity



MITITUDES

INDEXING/ABSTRACTING

Personal Qualities (cont'd)

- * Open-mindedness
- * Optimism/Positive attitude
- * Organization
- ** Patience
- * Resourceful
- ** Sensitive/Thoughtful
- * Sense of ethics
- ** Tolerance

Attitudes Related to Job/Work/Organization

Individual should demonstrate:

- ** Willingness to take/accept responsibility
- ** Willingness to take initiative
- *** Willingness to respond to authority, apply and follow policy
 - * Realization that there is no single "right" w. to achieve the goals of the section/organization
 - * Desire to learn/try
 - * Willingness to fail
 - * Willingness to ask questions
- ** Responsiveness to time constraints
 - * Accuracy
- ** Attention to detail
- * Desire to follow-through
- * Service orientation
- ** Organizational identity
- *** View of parent organization as part of a larger information environment
- ** Ability to see broad picture
- ** Desire to grow professionally
- *** Desire to remain current in specific and general subject field
 - * Positive attitude toward job



DATABASE PROFESSIONAL COMPETENCIES PUBLICATIONS AND PROFESSIONAL NAME/SME*?



MITVITIES

PUBLICATIONS AND PROLUCE MANAGEMENT

SENIOR LEVEL

Planning

- 1. Work with senior staff of various sections to identify regular publications (in hardcopy or microform) and special data products (computer tapes for distribution to database distributors, special reports and listings, reprints, data supplied to special subject interest groups for publication of bibliographies, etc.) which may be developed from the master indexing, thesaurus, and acquisitions databases or which may be prepared by organization staff
- 2. Contract for/conduct market surveys to identify the potential need, demand for, and response to the various planned publications/products
- 3. Recommend modifications to planned publications, products based on analyses of market survey results
- 4. Work with the section manager, staff of the respective sections, and data processing staff to prepare the production plans and requirements for each new publication/product. Provide special assistance by helping them visualize the publications/products and minimizing production costs in planning
- 5. Following approval/modification of new publication/product plans by senior management, work with the appropriate senior staff to develop procedures and establish schedules for the production of each publication/product
- 6. Estimate the cost which must be diarged for each publication/product in order to cover costs and make a profit, if applicable
- 7. Work with representatives of dutabase distributors and other organizations to arrange preliminary details related to the use of and reimbursement for the supplied data
- 8. Draft documentation required to support the production and distribution of each approved publication/product
- 9. Work with appropriate organizational staff to negotiate and monitor contracts and other agreements in support of production and distribution of publications/products



ACTIVITIES

PUBLICATIONS AND PRODUCT MANAGEMENT

SENIOR LEVEL

<u>Database Coordination</u>

- 10. Keep abreast of industry-wide standards for online databases
- 11. Work with senior data processing staff and staff of the respective sections to ensure that established standards are maintained in online file. Leveloped by the organization
- 12. Work with senior staff in the respective sections and data processing staff to develop methods for testing the technical integrity of each database prior to release of tapes for publication processing or for distribution to database distributors
- 13. Work with appropriate staff in the respective sections to ensure that the content data in each database is ready for release on schedule and fulfills quality and quantity requirements
- 14. work with data processing staff, representatives of database distributors and photocomposition/videocomposition contractors to ensure that the data is released in formats compatible with the receivers' systems
- 15. Coordinate in-house preparation of documentation and training programs for representatives of database distributors; provide them with an overview of the content and potential uses of the data contained in each database
- 16. Coordinate staff review of database documentation created by database distributors for their clients
- 17. Coordinate the sending of computer tapes to the database distributors on schedule
- 18. Supervise the maintenance of documentation files for each database released to database distributors
- 1º Maintain a statistical record of the use of each database by database distributors' clients
- 20. Maintain a financial record of the royalty/usage charges received from database distributors



MATIVITIES

PUBLICATIONS AND PRODUCT MANAGERALA

SENIOR LEVEL

Publications Coordination

- 21. Work with in-house staff and contractors to ensure that all deadlines are met in the production schedule for each publication
- 22. Coordinate operations related to the processing of illustrations for publications:

make/obtain half-tone photos and/or line cuts crop photos as required and mark their locations on galleys write captions choose type paste up boards ensure return of negatives from publisher and file return artwork obtained on loan

- 23. Provide guidance, as needed, to senior staff of the respective sections in development of objective, user-oriented introductory materials for publication
- 24. Send galleys of introductory materials for typesetting
- 25. Coordinate the proofreading of the introductory materials by senior staff in the respective sections
- 26. Obtain computer tapes of the content data for each publication and send to the appropriate source for computerized photocomposition/videocomposition
- 27. Receive the positive or negative camera-ready copy
- 28. Work with senior staff of the respective sections to coordinate the proofing of the camera-ready content data
- 29. Design or contract for the design of the covers for each publication
- 30. Establish a color rotation cycle for the covers of successive year's issues/cumulations
- 31. Obtain/assign publication numbers for each publication, as required (e.g., volume and issue numbers, in-house document numbers, publisher's series numbers)
- 32. Obtain an ISSN for each title published as a serial
- 33. Obtain Cataloging-in-Publication (CIP) data for each publication/



MCTIVITIES

PUBLICATIONS AND PRODUCT MANAGEMENT

SENIOR LEVEL

Publications Coordination (cont'd)

- 34. Apply for copyright for each publication, if appropriate
- 35. Send the complete package of camera-ready copy to the printer with specifications for the size of the publication, the cover color(s), the type of binding, the type of paper, the number of copies (for in-house use and shipment to the distributing agent), etc.
- 36. For data to be published by special subject interest groups, send the camera-ready content data to the respective organizations for publication processing
- 37. For microform publications, send computer-output-microfilm (COM) and introductory copy to the appropriate contractor for the creation of the masters and production of copies. Specify the number of copies for in-house use and for shipment to the distributing agent
- 38. For special or occasional publications, provide guidance, as needed, to senior staff of the respective sections regarding writing the introductory material, so that the publication will not be outdated too quickly by use of time-linked wording
- 39. For approved reprint publications, send negatives, if available, to the reprint publisher; ensure that all negatives are returned
- 40. Keep track of costs related to production of each publication; note cost trends
- 41. Notify the respective sections of the costs associated with production of each of the publications
- 42. Supervise the maintenance of files related to production of each publication

Marketing

- 43. Prepare advertising brochures for each publication; coordinate review by appropriate in-house staff prior to publication processing
- 44. Request/purchase mailing lists from appropriate sources to reach the target audience for each publication
- 45. Coordinate mailing of samples of new publications to the editors of journals and reference guides in the appropriate subject fields
- 46. Work with a graphics designer to prepare copy for paid advertisements



ACTIVITIES

PUBLICATIONS AND PRODUCT MANAGEMENT

SENIOR LEVEL

Marketing (cont'd)

- 47. Purchase advertising space in appropriate journals
- 48. Plan and staff exhibits of publications/products at professional meetings and conferences
- 49. Coordinate the preparation of a list of publications/products produced; publish the list as a separate or include the list (full or partial) in each title published
- 50. Contact known users of each publication/product to get feedback on ways the publication/product may be improved

Other

- 51. Assist users, as requested, in resolving problems which they may encounter in obtaining/using the publications/products
- 52. Attend professional meetings in the information field and in publications and product management; prepare reports for dissemination to staff
- 53. Keep abreast of developments in the information field that affect publications and product management
- 54. Develop contacts with other professionals in rublications and product management
- 55. Perform special studies, as assigned
- 56. Forward suggestions for materials to be included in the indexing database to the designated senior indexer
- 57. Conduct business by phone, when appropriate
- 58. Write memos and letters, as required
- 59. Maintain a record of work performed
- 60. Make recommendations to the section manager for improvement in operation of the section
- 61. Attend and participate in staff meetings
- 62. Provide as over'iew of the operations of the section to visitors, as requested



MITTVIALES

PUBLICATIONS AND PRODUCT MANAGEMENT

SENIOR LEVEL

Other (cont'd)

- 63. Train and supervise support staff, as required
- 64. Work to develop "esprit de corps" among co-workers and staff supervised
- 65. Assist section manager in writing job descriptions for self and for staff supervised
- 66. Assist section manager in developing performance standards for self and for staff supervised
- 67. Assess performance of existing equipment/systems used in the section and investigate capabilities of other equipment/systems
- 68. Recommend acquisition of new/additional equipment/systems
- 69. Train section staff in operation and maintenance of equipment/systems
- 70. Draft statements of work for contract proposals for services, systems, equipment and/or maintenance
- 71. Evaluate contractor's proposals
- 72. Writ articles for professional journals/newsletters
- 73. Draft statements of section procedures and polici draft revisions as required
- 74. Flowchart and document section procedures
- 75. Prepare manuals of procedures
- 76. Assist section manager in on-going systems analysis of the section
- 77. Analyze statistics for all operations in the section and prepare draft statistical reports
- 78. Assist section manager in preparing the annual budget for section operations
- 79. Function as section manager in his/her absence



COMPETENCIAS VALIDATED AS RESENTLO VERSUS DESTRABLE



PUBLICATION PRODUCT MANAGEMENT

SENIOR LEVEL

Basic knowledge

*** knowledge related to literacy, numeracy, communications, etc.

Subject knowledge

- ** knowledge of the primary subject field of users served (e.g., medicine, chemistry, law, etc.)
- * knowledge of foreign languages

Information Science Knowledge (Generic)

- * knowledge of definition, structure, and formats of information
- * knowledge of alternative approaches to the organization of information
- * knowledge of alternative approaches to retrieval of information
- * knowledge of alternative approaches to information management
- * knowledge of available and emerging information technologies and their applications
- * knowledge of completed and ongoing research in the field and its applicability to practice
- * knowledge of career opportunities
- ** knowledge of how to learn on an ongoing basis

Knowledge about information work environments

- * knowledge of the expanding information community, its participants and their interrelationships (social, economic, technical, etc.)
- * knowledge of the variety of work settings and their organizational structures
- * knowledge of the functions performed within the various work settings and the services and products offered
- *** knowledge of the users of the services and products, their characteristics and information habits

Knowledge of what work is done

- the knowledge of the publications and product management functions; the range of services and products offered (both actual and potential)
- *** knowledge of the activities that are required to offer the services and produce the products
- ** knowledge of the various resources that are necessary to support the activities
- *** knowledge of methods and techniques for publications and product management
 - ** knowledge of performance expected and how it can be measured
 - * knowledge of job responsibilities and working conditions (e.g., range of duties, probable compensation, banefits, etc.)



PUBLICATION/PRODUCT MANAGEMENT

SENIOR LEVEL

Knowledge of how to do work

*** knowledge of how to perform the various activities (e.g., conduct market surveys, plan new publications/products, coordinate production of publications/products, etc.)

** knowledge of how to apply the methods and techniques of publications

and product management

* knowledge of proofreading techniques and procedures

* knowledge of personnel procedures

* knowledge of the contracting process, both in general and within the organization

** knowledge of evaluation methods and techniques to evaluate systems, services and products

* knowledge of quality and production control techniques and procedures

* knowledge of public relations techniques

* knowledge of statistical description, analysis, interpretation and presentation

** knowledge of available systems, services and products to support publications and product management

* knowledge of the costs associated with resources (materials, personnel, space, etc.'

* knowledge of cost analysis and interpretation methods

* knowledge of methods of resource allocation

* knowledge of standards, measures and methods for evaluating personnel

** knowledge of alternative management structures and their implications for the operation of the section

* state-of-the-art knowledge of research and practice in publications and product management techniques

Knowledge of the organization and specific work unit

*** knowledge of the mission, goals and objectives of the organization

*** knowledge of the structure of the organization and the role of the section within the organization

** knowledge of the various projects and key personnel within the

organization

** knowledge of the policies and procedures relevant to section operations ** knowledge of the various resources available within the organization

(e.g., personne', equipment, etc.)

** knowledge of the operations of other sections in the organization and how they relate to publications and product management



COMPETENCIES VALIDATED AS BECOMING MORE VERSUS LESS IDPORTANT IN THE FUTURE



DELEXE.

PUBLICATION/PRODUCT MANAGEMENT

SENIOR LEVEL

Subject knowledge

* knowledge of foreign languages

Information Science Knowledge (Generic)

- ** knowledge of definition, structure, and formats of information
- ** knowledge of alternative approaches to the organization of information
- ** knowledge of alternative approaches to retrieval of information ** knowledge of alternative approaches to information menagement
- *** knowledge of available and emerging information technologies and their applications
- ** knowledge of completed and ongoing research in the field and its applicability to practice
 - * knowledge of career opportunities

Knowledge about information work exvironments

- ** knowledge of the expanding information community, its participants and their interrelationships (social, economic, technical, etc.)
- knowledge of the variety of work settings and their organizational structures
- * knowledge of the functions performed within the various work settings and the services and products offered
- ** knowledge of the users of the services and products, their characteristics and information habits

Knowledge of what work is done

- * kncyledge of the publications and product management functions, the range of services and products offered (both actual and potential)
- * knowledge of the activities that are required to offer the services and produce the products
- * knowledge of the various resources that are necessary to support the activities
- * knowledge of methods and techniques for publications and product management



KNOWLEDGE

PUBLICATION/PRODUCT MANAGEMENT

SENIOR LEVEL

Knowledge of how to do work

- * knowledge of how to perform the various activities (e.g., conduct market surveys, plan new publications/products, coordinate production of publications/products, etc.)
- * knowledge of how to apply the methods and techniques of publications and product management
- ** knowledge of the contracting process, both in general and within the organization
- ** knowledge of evaluation methods and techniques to evaluate systems, services and products
- * knowledge of quality and production control techniques and procedures
- * knowledge of public relations techniques
- * knowledge of statistical description, analysis, interpretation and presentation
- ** knowledge of available systems, services and products to support publications and product management
- * knowledge of the costs associated with resources (materials, personnel, space, etc.)
- * knowledge of cost analysis and interpretation methods
- * knowledge of methods of resource allocation
- ** knowledge of alternative management structures and their implications for the operation of the section
- * state-of-the-art knowledge of research and practice in publications and product management techniques

Knowledge of the organization and specific work unit

- * knowledge of the mission, goals and objectives of the organization
- * knowledge of the structure of the organization and the role of the section within the organization
- * knowledge of the various projects and key personnel within the organization



COMPETENCIES VALIDATED AS ESSENTIAL VERSUS DESTRABLE



SUIJS

PUBLICATION/PRODUCT MANAGEMENT

SENIOR LEVEL

Basic Skills

*** literacy, numeracy, cognitive, analytical, communications, etc.

Skills Related to Specific Activities

Ability to:

- *** perform each activity
- *** establish rapport with colleagues
- *** communicate well by written, verbal and non-verbal means
- ** collect, analyze and interpret data
- *** make decisions and recommendations based on available information
- *** work independently and in groups
- ** perform sedentary work
- * develop criteria for evaluation
- *** make effective, timely, and well-informed decisions
- ** isolate and define problems and develop the necessary criteria and action for their solution
- ** menage time effectively
- * conduct an interview
- *** conduct meetings with individuals and groups
- ** supervise staff
- ** arbitrate and negotiate
- ** anticipate long-range needs of the section and of information users
- * design systems and procedures to improve section operations/products
- * apply methods of measurement and evaluation
- * budget and make projections
- ** optimize the use of organizational and section resources



COMPETENCIES VALIDATED AS BECOMING MCRE VERSUS LESS DEPORTANT IN THE FUTURE



SKILLS

PUBLICATION/PRODUCT MANAGEMENT

SENIOR LEVEL

Skills Related to Specific ' vities

Ability to:

* perform each activity

* establish rapport with colleagues

* communicate well by written, verbal and non-verbal means

* collect, analyze and interpret data

* make decisions and recommendations based on available information

* work independently and in groups

* make effective, timely, and well-informed decisions

* isolate and define problems and develop the necessary criteria and action for their solution

* manage time effectively

* conduct meetings with individuals and groups

* supervise staff

* arbitrate and negotiate

- ** anticipate long-range needs of the section and of information users
- * design systems and procedures to improve section operations/products
 * apply methods of measurement and evaluation

* budget and make projections

* optimize the use of organizational and section resources



COPPETENCIES VALIDATED AS ESSENTIAL VERSUS DESTRABLE



ATTITUES

PUBLICATION/PRODUCT MANAGEMENT

Dispositional Attitudes

Attitudes Toward Institutions

- ** Respect for profession
- *** Respect for the publications and product management section
- ** Respect for the parent organization

Attitudes Toward Other People

Toward Users

- ** Respect users
- * Like people in general
- * Like to help people
- ** Like to meet people
- ** Like to make others feel comfortable
 - * Sensitive to others' needs

Toward Others in the Workplace

- * Respect co-workers
- ** Like to work with others/as a team
- * Like to work on own
- ** Willingness to draw upon and share knowledge and experience with others
 - * Supportive of co-workers
 - * Enjoy managing/supervising others

Personal Qualities

- ** Alertness
- * Assertiveness
- ** Compassion/Kindness
- * Confidence
- ** Chee fulness
- *** Dependability
 - * Determination/Tenacity
- ** Diplomacy
- * Inotional stability
- ** Fairness
- *** Flexibility/Vermatility
 - * Imagination
 - * Inquisitiveness
 - * Leadership ability Metness
 - **Bood for achievement**





ATTITUDES

PUBLICATION/PRODUCT MANAGEMENT

Personal Qual'ties (cont'd)

- ** Open-mindedness
- * Optimism/Positive attitude
- ** Organization
- ** Patience
- ** Physical endurance
- * Resourceful
- * Sensitive/Thoughtful
- ** Sense of humor
- * Sense of ethics
- * Tolerance

Attitudes Related to Job/Work/Organization

Individual should demonstrate:

- *** Willingness to take/accept responsibility
- *** Willingness to take initiative
- *** Willingness to respond to an hority, apply and follow policy
- ** Paalization that there is no single "right" way to achieve the gua's of the section/organization
- *** Desire to learn/try
 - * Willingness to fail
- *** Willingness to ask questions
- ** Desire to work to best of ability
- *** Responsiveness to time constraints
- *** Accuracy
 - * Willingness to get hands dirty
- *** Attention to detail
 - * Willingness to do clerical tasks
- *** Desire to follow-through
 - * Service orientation
 - * Organizational identity
- ** Willingness to promote parent organization and its services
- ** View of parent organization as part of a larger information environment
- *** Ability to see broad picture
- ** Ability to sacrifice short-term gains for long-term goals
- *** Political sense
 - * Curiosity
 - Variety of interests
 - * Desire to grow personally
 - * Desire to grow professionally
- ** Desire to remain current in specific and general subject field
- *** Positive attitude toward job



(DIPETENCIES VALIDATED AS BECOMING NORE VERSUS LESS DEPORTANT IN THE FUTURE



ATTITUDES

PUBLICATION/PRODUCT MANAGEMENT

Dispositional Attitudes

Attitudes Toward Institutions

- * Respect for the publications and product management section
- * Respect for the parent organization

Attitudes Toward Other People

Toward Users

- * Respect users
- * Like people in general
- * Like to help people
- * Like to meet people
- * Sensitive to others' needs

Toward Others in the Workplace

- * Respect co-workers
- * Like to work with others/as a team
- * Like to work on own
- ** Willingness to draw upon and share knowledge and experience with others
- * Supportive of cu-workers
- * Enjoy managing/supervising others

Personal Qualities

- * Alertness
- * Assertiveness
- * Confidence
- * Cheerfulness
- * Decendability
- * Determination/Tenacity
- * Diplomcy
- * Emotional stability
- * Pairness
- * Flexibility/Versatility
- * Imagination
- * Inquisitiveness
- * Leadership ability
- * Objectivity
- * Open-mindedness
- * Optimism/Positive attitude
- * Organization
- * Resourceful
- * Sensitive/Thoughtful
- * Sense of honor



. 4



METETEDES

PUBLICATION/PRODUCT MANAGEMENT

Attitudes Related to Job/Work/Organization

Individual should demonstrate:

- * Willingness to take/accept responsibility
- * Willingness to take initiative
- * Willingness to respond to authority, apply and follow policy * Realization that there is no single "right" way to achieve the goals of the section/organization
- ** Desire to learn/try
- ** Willingness to fail
- * Willingness to ask questions
- * Desire to work to best of ability
- * Responsiveness to time constraints
- * Willingness to get hands dirty
- * Attention to detail
- * Desire to follow-through
- * Service orientation
- * Organizational identity
- * Willingness to promote parent organization and its services
- * View of parent organization as part of a larger information environment
- ** Ability to see broad picture
- * Ability to sacrifice short-t/m gains for long-term goals
- * Political sense
- * Curiosity
- * Wariety of interests
- * Desire to grow personally
- ** Desire to grow professionally
- ** Desire to remain current in specific and general subject field
- * Positive attitude toward job

